



Toilare

Defi-Freelance Platform

WHITEPAPER



INTRODUCTION:

Derived from the word "toil," Toilare embodies the spirit of hard work, dedication, and opportunity. Our platform is designed to empower freelancers and clients by removing obstacles that hinder their success, ensuring that they can focus on delivering and receiving high-quality work without excessive fees or delays.

Leveraging decentralized **finance** (DeFi) and smart contracts, Toilare eliminates the need for third-party intermediaries, ensuring **lower fees**, faster payouts, and complete **transparency**. The platform provides essential features like customizable escrow contracts, integrated payments, and a simple, user-friendly interface, making freelancing more **efficient** and **accessible**.

Our mission is to build a truly global freelancing **ecosystem** where trust, accessibility, and efficiency thrive. By empowering users with the tools, they need to succeed, Toilare enables freelancers and clients to focus on what matters most **highly-quality** work. With Toilare, you can earn more and pay less.

Toilare – Earn More, Pay Less.





CURRENT FREELANCE MARKET CHALLENGES:



High fees for freelancers
(up to 20% per transaction)



High fees for clients
(up to 5-10% per transaction)



Lack of platform ability in
certain regions, limiting
global opportunities





CURRENT FREELANCE MARKET CHALLENGES:



Delayed payments and restricted access to funding



No reward system or incentives for freelancers



Lack of transparency in payments and contracts





SOLUTION:



Toilare offers freelancers a low fee of 3-6%, among the lowest in the industry.

Toilare will offer a 1-1.5% fee for clients, among the lowest in the industry.

Leveraging blockchain technology, Toilare provides boundless opportunities without geographic constraints.



SOLUTION:

Toilare leverages blockchain to provide full transparency in payments and contracts, ensuring trust and accountability.

Utilizing blockchain technology, Toilare ensures instant payments resolving issues of delays and restricted access to funds.

Toilare will introduce a unique reward system for freelancers offering valuable incentives and recognition for their work.

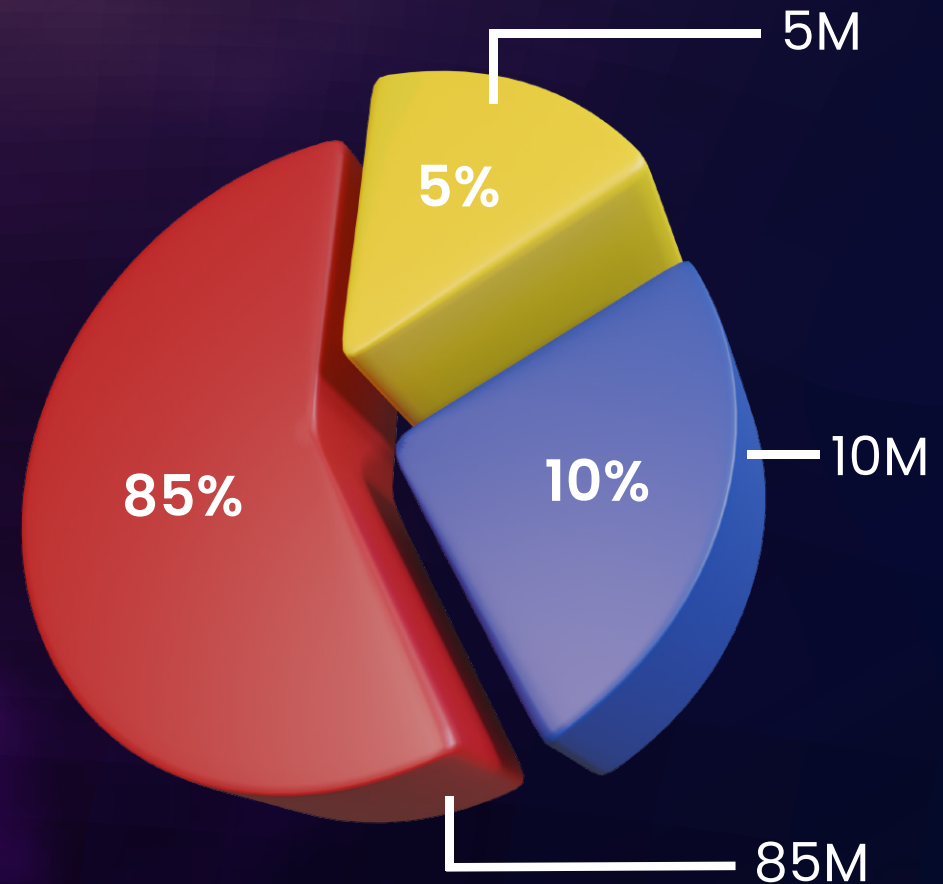




TOKENOMICS:

- Total Supply: 100,000,000
- Tax Buy/Sell: 5/5
- Token Allocation:
- Dex Liquidity: 85,000,000
- Future Development: 10,000,000
(Vested for 24 Months)
- Team/Advisors: 5,000,000
(Vested for 12 Months)

- Dex Liquidity
- Future Development
- Team/Advisors





REVENUE & GROWTH:

Freelancing platforms such as Upwork and Fiverr generate substantial revenue from transaction fees, with Upwork making over \$500 million in 2023 and Fiverr close to \$300 million. These platforms charge fees ranging from 10-20% per transaction, contributing to the global freelancing market, which processes around \$455 billion annually.

Toilare offers a more competitive alternative with lower transaction fees of 1-1.5% for clients and 3-6% for freelancers. With a goal of attracting 5,000 active users in its first year of operation, Toilare is estimated to generate approximately \$960,000 annually from transaction fee alone.

This estimate does not account for additional revenue streams that Toilare will introduce, which will further accelerate its growth in the freelancing market.





ROADMAP:

01

Q4 2024: Token Launch & Marketing

- Token Launch.
- Execute targeted marketing campaigns
- Community building via social media and partnerships.

02

Q1 2025: Platform Development & KOL Onboarding

- Platform development (blockchain, smart contracts, payments).
- Onboard Key Opinion Leaders (KOLs).
- Expand marketing outreach.

04

Q3 2025: Early Access for Token Holders

- Early access for token holders with incentives.
- Strategic marketing & Partnerships to attract new users.

03

Q2 2025: Platform Completion & Beta Testing

- Complete platform development.
- Selective beta testing invitations.

05

Q4 2025: Full Platform Release & Major Marketing Push

- Official platform release with all features.
- Large-scale marketing campaign with influencers and media.





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